

Tutoring 3.0: AI matching of tutors and students with a learning management system

We are looking for

- Strategic partnership
- Government contacts
- Contacts in Universities

Target markets

- Middle East
- South America
- Asia
- Africa

Education level

K-12, Academic, languages, lifelong learning, soft skills (informal education)

Want to know more?

<https://tutor.id>
karen@tutor.id

OVERVIEW

Tutor.id is a growing online teaching platform that matches students with private tutors using AI. Tutor.id is more than a marketplace. We also provide tutors with advanced management tools (on a freemium subscription model) to help automate their business and teaching operations so they can focus on their students, the quality of their teaching, and their own professional development.

Tutoring 3.0: Designed with tutors and students' needs in mind

Tutor.id is the only online tutoring marketplace that uses AI to match tutors and students and is also a "one-stop-shop" of business and operations management tools, including: advanced calendar and scheduling, full payment, personal marketing, lessons, materials, and student acquisition. Our freemium subscription model allow us to retain competitive commission fees from marketplace purchases.

Tutor.id has 5,985 tutors from across 113 countries including those from Harvard, NYU & MIT with a 98% student satisfaction

Market Entry

We are marketing primarily to established online and offline tutors to join Tutor.id and (optionally) purchase a subscription plan. We will also incentivize these tutors to invite and manage their own current students. Our data shows that 1 experienced and established tutor invites, on average, 10-25 students. In this way, we will build a strong supply of qualified and experienced tutors for our marketplace as well as initial student demand.

We are not only a school subject platform

The platform has nearly 400 Tutor.id team-approved subjects ranging from school subjects of various national curriculums to soft skills or unusual subjects as Canine Behavior, Neurocognitive Development and Podcasting for Beginners. While registering on Tutor.id platform is free, the over 2,500 registered students on the platform only pay for purchased lessons. Tutor.id keeps a 15% fee per lessons or package of lessons booked. It offers tutors a \$10 monthly Lite Plan or \$40 Premium Plan subscriptions.

