

Augmented reality solutions to assist in teaching and learning complex subjects

## We are looking for

- Teaching and learning solutions providers
- Educational companies and publishers
- Kindergartens, schools, museums and science centres

## Target markets

- Europe
- Middle East

## Achievements

- Golden Egg 2021 design award winner
- ADC\*E 2019 design award winner
- Google Certified Agency 2018

Want to know more?

<https://lab.mobi>

<https://youtu.be/YOWqzkLNGGM>

# OVERVIEW

We focus on digital products design and development for augmented reality and mobile.

Our mission is to make technology easy to use by people on mobile devices.

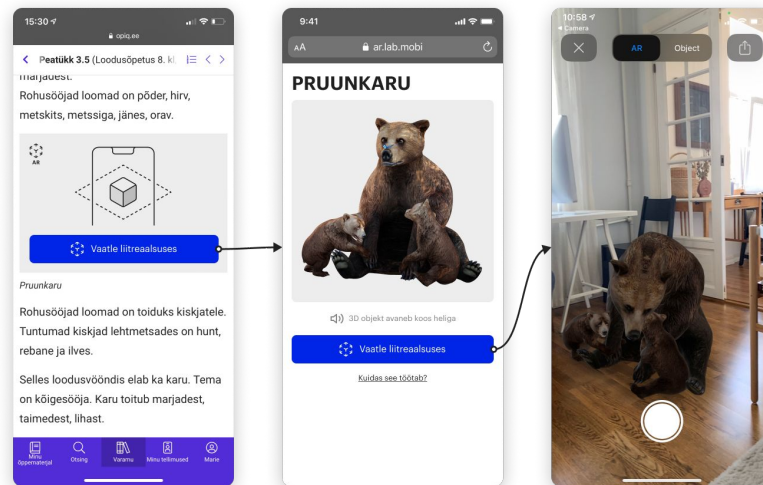
With Mobi Lab's augmented reality solutions

developing better digital products for teaching and learning becomes easier and cheaper.

Educational companies and publishers can quickly integrate the solution into their existing systems and access all the benefits offered by augmented reality technology.

## Key features

- Web UI for uploading the assets (3D models, 3D animations, audio and metadata)
- Mobile UI for creating scenes (combinations of assets) and placing (anchoring) them into indoor or outdoor environments
- Mobile UI for discovering and interacting with the scenes



We may learn best through real-life experiences, but when that is hard to achieve in a classroom or at home, augmented reality is an awesome alternative that makes kids excited to learn.

The variety of such solutions is unlimited – similar learning tools can be used by different age groups for different purposes in different settings.